

"When digital transformation is done right, it's like a caterpillar turning into a butterfly, but when done wrong, all you have is a really fast caterpillar."

— George Westerman





#### Who Are We

We're a team of technologists, designers, and strategists driven to create products that enhance the world around us.

We love what we do, but what really makes us shine is 23 years of experience and a deep knowledge of internal business processes that empower us to develop products which are exactly as they should be.

Ultimately, we are a business that provide tangible knowledge, intelligence, education and dialogue that positively influences customers and business results.

#### **Our Vision**

We aspire to be the premier digital agency of the future, providing innovative solutions to help our clients reach their full potential through digital technology.

#### Our Services

- 01. Staffing Solution
- 02. Artificial Intelligence
- 03. Mobile Applications
- 04. Web Applications
- 05. Website Development
- 06. Creative + Branding
- 07. SEO + Digital Marketing
- 08. Server & Cloud Management





## **IT Staff Augmentation**

In an increasingly interconnected world, the globalization of talent has become a defining trend. International corporations are actively seeking diverse and highly skilled professionals to bolster their ranks, and one of the primary sources of this talent is India. This nation, known for its rich cultural diversity and a deep pool of well-educated professionals, is now a hotspot for global talent acquisition.

An efficient solution for companies seeking to hire from India, enabling 10 times faster recruitment.

#### Types of IT Staffing Services

**Contract Staffing:** Temporary placement of IT professionals for specific projects or periods.

**Temporary-to-Hire:** Provision of IT professionals on a temporary basis with the potential for permanent employment.

**Direct Placement:** Recruitment of full-time IT employees for your organization.

#### **Benefits**

**Cost-Effective:** Reduces the costs associated with full-time hiring, such as benefits and training.

Flexibility: Allows for quick scaling up or down of IT teams as per project requirements.

Access to Expertise: Provides access to a pool of specialized IT talent.

**Reduced Risk:** Minimizes risks associated with permanent hiring decisions.

**Time-Saving:** Accelerates the hiring process for immediate resource allocation.

#### // Front-End Developers

ReactJS
AngularJS
Vue.js
Mean Stack

// Back-End Developers

// Back-End De Node.js Laravel WordPress Shopify HubSpot Magento Mean Stack Drupal

#### // Digital Marketers

Programmatic Specialists SEO Experts Social Media Ads Expert Google Analytics Expert Copy Writer Data Analyst Conversion

#### // **Designers** UI/UX Graphic

## // Salesforce Experts Administrators

Functional Consultants
Technical Consultants
Developers
Marketing Cloud

#### // Email Marketers

Campaign Managers Marketing Specialists Developers

#### // Software Engineers

Net ava DevOps Azure Cloud

Data Data Science

## // App Developers iOS Android

// Data and QA
Data Engineer
Data Analyst
Data Scientist



### How to get started?

- Share the Job Description
  - Share complete roles and responsibilities, must-have skills, necessary market experience and budget.
- Review & Shortlist the Matches
  We'll identify top candidates within 48 hours. You pick and provide interview slots for us to schedule.
- Interview & Hire
  Continue the evaluation until you're confident, and then share your feedback.
- Onboard & Manage
  We'll sort all the legalities and contracts with the talent,
  ensure a smooth onboarding and help you manage the talent.

## **Key Technology**



Angular



React



Node JS



Django



Python



MySQL



MongoDB



MariaDB



PostgreSQL





Cent05







Microsoft



**OpenAl** 



**PHP** 









Android



GitHub





**Bootstrap** 



Flutter



Cloudflare



Docker



Azzure



**AmazonWS** 



DigitalOcean



**Firebase** 





salesforce



and more...





## Artificial Intelligence

Harness the power of Artificial Intelligence to elevate your customer experience, make data-driven decisions, automate processes, reduce costs, and deliver personalized interactions. Embrace the future of business today!

# Unleashing the Power of AI: Transforming Your Business

Artificial Intelligence (AI) has evolved from a buzzword to a fundamental driver of innovation and efficiency across various industries. To stay competitive in today's business landscape, it's essential to harness the potential of AI. Here are four key points on how you can put AI to work effectively across your business

## Data-Driven Decision-Making

Al empowers businesses to make data-driven decisions at an unprecedented scale and speed. By analyzing vast datasets, Al can identify trends, predict outcomes, and optimize processes. This leads to more informed and efficient decisionmaking, ultimately improving operational efficiency and resource allocation.

# Ready to Transform Your Business with AI?

Harness the power of Artificial Intelligence to elevate your customer experience, make datadriven decisions, automate processes, reduce costs, and deliver personalized interactions. Embrace the future of business today!

Contact us to get started.

Machine Learning

Neural Networks

Deep Learning

**Data Mining** 

Natural Language Processing

Computer Vision

Reinforcement Learning

Robotics

**Expert Systems** 

Automation

Big Data

Chatbots

**Decision Trees** 

Genetic Algorithms

Sentiment Analysis

Cognitive Computing

**Predictive Analytics** 

Speech Recognition

Self-driving Cars

Human-Al Collaboration





## **Mobile Application**

We are a team of passionate mobile app experts here at 67 digital agency. We live and breathe mobile, and it's our mission to help our clients build the best-in-class mobile experiences that their users can enjoy. We understand how hard it can be to find the right mobile development partner, and that's why we strive to make your experience with us as smooth as possible.

### Let's Build Your Dream App

We're a passionate team of app developers, designers, and strategists who are on a mission to help turn your dreams into reality. We love nothing more than to take an idea and turn it into a powerful and beautiful application that our clients can be proud of. We understand how important it is for your mobile or web app to look great, work perfectly, and meet all the goals you have set out for it.

# Power of React Native: iOS & Android

Our mobile app development team is experienced in both Android and iOS development, and we leverage the power of React Native to develop interactive and intuitive mobile apps for our clients. We have a thorough understanding of React Native and have worked on many successful projects since its launch. We specialize in creating both Android and iOS apps using React Native, guaranteeing you a quality product that your customers will love.

Our team of experts is dedicated to ensuring that your mobile app is feature-rich, secure, and intuitive. We use cutting-edge technology and upto-date industry knowledge to create mobile apps that are reliable, intuitive, and stunning.

iOS

Android

Swif

Kotlin

Xcode

Flutter

React Native

Mobile UI Design

Cross-Platform
Development

Mobile App Testing

User Experience (UX)

Mobile App Frameworks

App Store
Optimization (ASO)

Push Notifications

Mobile Backend as a Service (MBaaS)

Mobile App Monetization

Agile Development User Interface (UI)

App Prototyping

Mobile App Security





## Creative + Branding

We provide our clients with a wide range of services to ensure that their brands are not only noticed, but made unforgettable. Our experienced team of talented professionals work together to guarantee exceptional outcomes every time. Services range from logo design and branding, to print, packaging, UI/UX and web design.

#### Unlock Your Brand's Potential!

At 67 Digital, our mission is to help businesses create the perfect brand identity and image. We offer a wide range of services, from creating an impressive logo and corporate identity, to professional design and print materials, product packaging, and website content. Our passionate and skilled team work hard to understand the unique vision and essence of each client, and all our services are tailored to meet their individual needs.

With diverse experience in multiple industries, our team is confident to bring your brand to life with a unique and exceptional touch. We understand that creating a successful brand requires commitment and thoughtfulness, and we are committed to creating remarkable designs that have lasting impact. With our passion for creativity and our commitment to helping businesses succeed, the Creative & Branding Agency in Abu Dhabi is your premier choice for powering your brand!

We take pride in our creative process and have gained a loyal customer base due to our impressive results.

User Interface (UI)

User Experience (UX)

**Brand Identity** 

Logo Design

Typography

Color Palette

Packaging Design

Wireframing

Prototyping

Interaction Design

Information Architecture

Print Media

**Usability Testing** 

Brand Guidelines

Consistency

**Brand Messaging** 

Emotional Design

Responsive Design

Storytelling

User-Centerec Design





## Web Application

Our experienced, knowledgeable engineers use top-of-the-line technologies and tools such as Node.js, React, JavaScript, and PHP along with the Laravel Framework to develop feature-rich and secure software solutions.

#### Modern Software Architecture

At 67 digital we believe in building modern software that is as agile as it is efficient – and always reliable too! Our development team are experts in their field and specialize in the most upto-date tools, such as Node JS, React, JavaScript and PHP along with the Laravel Framework to develop feature-rich and secure software solutions. Not only does this allow us to produce high quality software solutions that offer our customers unique solutions tailored to their individual needs, but also ensures that our software is reliable and up-to-date. We are excited to bring our customers the best in software development and believe that by taking an agile, structured, and well-tested approach, we will ensure customer satisfaction every step of the way.

#### Web 3.0

Web 3.0 software development is upon us and ushering in a new era of digital innovation! This edition of the World Wide Web is being transformed with the use of Artificial Intelligence and Machine Learning technology that enables ultra-efficient algorithms and network operating systems to take the lead in product development.

Software
Development

**Programming** 

Web Development

PHP

Object-Oriented Programming (OOP)

Web 3.0

Decentralized
Applications (DApps)

Blockchain

**Smart Contracts** 

Semantic Web

linked Data

Internet of Things (IoT)

**RESTful APIs** 

Web Frameworks

Front-End
Development

Back-End
Development

Full-Stack Development

Dev0ps

Version Control





## SEO + Digital Marketing

We are an SEO + Digital Marketing agency offering the ultimate solution to boost brand visibility, increase brand awareness, and to keep you one step ahead of your competition.

## Take Your Brand Visibility to the Next Level

Through the utilization of digital marketing, you can ensure maximum efficiency and costeffectiveness compared to traditional marketing tactics. We specialize in providing comprehensive services relating to Google PPC, social media campaigns, website optimization, and content writing so that your brand is promoted through the most impactful and successful channels. Our team of experienced digital marketers will develop dynamic marketing strategies to help attract your target audience, improving your reach and engagement. In today's competitive landscape, it is essential to employ strategies within the digital marketing landscape as an effective tool for success – and we are here to help you do just that.

### Social Media Management

We are a professional social media company that specializes in executing proven social media strategies to help you develop and build a strong brand presence on various platforms, such as Instagram, Facebook, YouTube, Twitter and LinkedIn. We have a team of experienced social media professionals that have extensive knowledge in creating impactful campaigns and campaigns, making sure that they deliver promising results.

Search Engine
Optimization (SEO)

Keywords

On-Page Optimization

Off-Page Optimization

Backlinks

**Content Marketing** 

Organic Traffic

Pay-Per-Click (PPC)

Google AdWords

Social Media Marketing

Content Strategy

**Email Marketing** 

Conversion Rate Optimization (CRO)

Google Analytics

Social Media Management

Engagement

Influencer Marketing

Community Management

Social Media Advertising





## Website Development

We can help you build a website for your business.

Our goal is to make sure that you're happy with

the result.

Contact us to get a quote for your project!

#### Online Presence

Creating an online presence can help establish credibility with potential customers and increase brand recognition. Developing a website can provide a hub of information about your business that's easily accessible from anywhere in the world—allowing you to grow more quickly than ever before. With the right web design team, having a website can be done quickly without taking away from running day-to-day operations of your business.

#### eCommerce

Ecommerce website development is an important consideration for any business looking to establish an online presence. Whether you're running a small business or a large corporation, having an engaging and effective ecommerce website is essential for success in today's digital age.

Developing an ecommerce website involves many decisions and considerations, from the overall design to the payment processing system.

We offer invaluable assistance when it comes to creating websites that are both visually appealing and cost effective for businesses of all sizes.

Website Development

F-commerce

Online Store

**Shopping Cart** 

Payment Gateway

SSL Certificate

Responsive Design

**Product Pages** 

Inventory Management

**Customer Reviews** 

**Checkout Process** 

Secure Transactions

**Product Categories** 

**User Accounts** 

Order Tracking

Mobile Commerce

Shipping Options

WooCommerce

Shopify

Sales Funnel

Conversion Optimization





## Server & Cloud Management

Our experienced team provides top-notch solutions for your hosting needs, ensuring reliability, security, and scalability. Whether you're looking for a dedicated server, virtual private server (VPS), or cloud hosting, we have you covered. We offer seamless setup, advanced customization, and round-the-clock support, making your digital journey smooth and worry-free.

#### Speed, Security, and Reliability

We offer the best cPanel and WHM hosting and linux hosting using some of the best servers in the market, so you can trust us to deliver speed, security, and reliability. Plus, our cloud and server management capabilities mean you don't have to worry about those problems anymore.

### **Cloud Management**

Our Cloud Management Services Include:

- Infrastructure & Applications Administration and Support
- 24×7 Monitoring and Performance Management
- Incident Management
- System & Application Management and Support
- Cost & Use Management

### Virtual/Dedicated Server (Linux)

We offer rapid setup, expert server customization, secure backups, and 24/7 support for your VPS or Dedicated Server, ensuring your system remains up-to-date and optimally managed.

We offer complete assistance in the installation, configuration, and maintenance of the server, ensuring your system is always up to date and running optimally. Our team is available 24/7 to address any of your concerns and provide the best solutions to ensure server performance.

Hosting

cPanel

Plesk

Cloud

Data Center

Virtualization

Web Hosting

**Dedicated Server** 

VPS

(Virtual Private Server)

**Cloud Computing** 

Scalability

Data Backup

**Hosting Provider** 

Shared Hosting

Load Balancing

Hosting Plans

Cloud Infrastructure

Bandwidth

SSL Certificate

Disaster Recovery

Server Maintenance





"At least 40% of all businesses will die in the next 10 years... if they don't figure out how to change their entire company to accommodate new technologies."

— John Chambers, Cisco

#### Some of our Clients



























































hello@67.digital UAE | +971 55 573 6767 ndia | +91 9156 676767 www.67.digital